

BECOME A CPSA MEMBER WITH YOUR CSGA MEMBERSHIP



CPSA SAVES YOU MONEY, WHETHER YOU'RE ON THE ROAD OR IN THE OFFICE!

Our travel, insurance, auto and business programs provide savings that will fall right to your bottom line. Over 70% of CPSA members save over \$1500/year in travel related costs alone! How do we do it? Our collective buying power of over 30,000 members allows us to negotiate the best prices with service partners, so you can enjoy the clout that comes with size, whether you're a company of 1 or a 1,001.

TRAVEL **SAVEPRO**

Get hotel discounts of up to 60% off standard corporate rates at over 1,000 hotels across Canada, save 25% off at Park'N Fly, and get great discounts at Porter and Via Rail.

AUTO **SAVEPRO**

Save up to 30% off at major car rental companies and up to 3 cents per litre on gas purchases.

INSURANCE **SAVEPRO**

Save between 20% - 40% off typical home, auto, life and business insurance premiums.

BUSINESS **SAVEPRO**

Save up to 35% on shipping with FedEx or UPS, and on many other services essential to your business like training, communications and payment processing!

About The CPSA

For over 130 years, CPSA's mandate has been to provide Canadian Business Professionals with the tools and resources they need to succeed.

Savings

Members enjoy special rates on travel expenses: hotels, car rentals, fuel and more. They also save on insurance, business expenses and other services.

Training

Developed in conjunction with Human Resources and Skills Development Canada, CPSA provides outstanding training programs that advance critical sales skills. We offer a wide range of courses, both in-class, online, and in-house as well as the Certified Sales Professional (CSP) Designation.

Resources

Dedicated to providing tools and services to support performance, CPSA also offers a Knowledge Centre that contains Canada's most extensive online library of sales materials.

WE CONSISTENTLY BEAT THE COMPETITION

TRAVEL SAVEPRO	TSP Rate	Hotels \$132.93	Cars \$43.90
Expedia Hotels.com travelocity CAA 	<ul style="list-style-type: none"> Expedia Rate Hotels.com Rate Travelocity Rate CAA Rate Corporate Rate 	<ul style="list-style-type: none"> \$157.57 \$159.50 \$158.37 \$154.13 \$195.87 	<ul style="list-style-type: none"> \$63.65 N/A \$64.68 \$52.35 N/A
Average Savings		20%	27%

YEAR ROUND TRAVEL SAVINGS

Timing	Avg. Car Savings	Avg. Hotel Savings	% Time we Beat Competitors
Q1 - 2012 FEB	\$16.27/day	\$23.24/night	96%
Q2 - 2012 MAY	\$21.48/day	\$30.60/night	96%
Q3 - 2012 AUG	\$20.25/day	\$25.06/night	90%
Q4 - 2011	\$11.41/day	\$22.26/night	90%

Based on an independent audit (Date of call for Car/Hotel: Aug 21st 2012. Date of reservation for Car/Hotel: Sep 4/5th- Midweek rates and intermediate sized car rental). Average Savings is calculated on the average TSP Rate vs. the average of the competition.

"My CPSA membership really has paid for itself over and over again. You could say I'm making money with it!"

-Byron Porritt,
Simpson Strong-Tie Co Inc.

"CPSA travel discounts offer the best rates throughout Canada. Annual savings for a sales team more than justifies the membership cost."

-Michael Boudreau,
Buckhorn Canada Inc.

"CPSA membership has saved me hundreds if not thousands in hotel costs alone!"

-Guy Woods,
Lucas and Associates



Canadian Professional Sales Association
L'association canadienne des professionnels de la vente

Since/Depuis 1874

MEMBERSHIP APPLICATION

Purchase Details	Product	Price	QTY	Total	
	CPSA Membership	\$129.00 + \$25.00 Admin Fee		\$0	
	If you have any questions, please contact Member Services at 1-888-267-2772 or MemberServices@cpsa.com			TOTAL	Part of your membership with CSGA
Payment Options	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX <input type="checkbox"/> DINERS/ENROUTE <input type="checkbox"/> CHEQUE (ENCLOSED)				
	Name on Card	<div style="border: 2px solid red; padding: 5px; text-align: center; color: red; font-weight: bold;"> PAID ON YOUR BEHALF BY THE CANADIAN SPORTING GOODS ASSOCIATION AS PART OF YOUR MEMBERSHIP. </div>			
	Account Number				Expiry (M/Y)
	Please remit applicable amount chosen, plus taxes in the form of cheque or credit card, and include this completed form. Cheques should be made payable to "Canadian Professional Sales Association" 655 Bay St., Suite 400, Toronto, ON, M5G 2K4		Membership is issued annually and is eligible for renewal on or before the one-year anniversary of original membership date.		
Contact Me With	<input type="checkbox"/> eNewsletter	<input type="checkbox"/> Savings Programs	<input type="checkbox"/> Sales Assessment Information	<input type="checkbox"/> SalesJobsCanada.com	
	<input type="checkbox"/> Contests	<input type="checkbox"/> Members Only News	<input type="checkbox"/> Sales Training Opportunities	<input type="checkbox"/> Sales Resources & Articles	
About Yourself	First Name:		Last Name:		
	Date Of Birth		Telephone		
	Send Mail To: <input type="checkbox"/> Home <input type="checkbox"/> Office				
	<input type="checkbox"/> Male <input type="checkbox"/> Female	Language <input type="checkbox"/> English <input type="checkbox"/> French	Email Address		
	Street Address			Suite/floor	
	City/town		Prov.	Postal Code	
About Your Business	Company Name		Title		
	Industry		Work Email		
	Street Address			Suite/floor	
	City/town		Prov.	Postal Code	Telephone
	How Did You Hear About Us? <input type="checkbox"/> Online <input type="checkbox"/> Print <input type="checkbox"/> Tradeshow <input type="checkbox"/> Colleague <input type="checkbox"/> Other				Please Specify:
	Authorization	Signature			Date

I agree to abide by the provisions, conditions and limitations of the charter, by-laws, rules and regulations of the CPSA as amended from time to time. I authorize to have my membership information included in all CPSA mailings and special offers provided by selected establishments in cooperation with CPSA until I revoke such consent.

salesjobsCanada.com

GO STRAIGHT TO THE SOURCE WITH CANADA'S #1 NICHE JOB BOARD FOR THE SALES PROFESSION

SalesJobsCanada.com is CPSA's own sales-specific job board. Post your resume and browse jobs for free, or find your next hire with a job posting or resume database access.

QUESTIONS?

Contact MEMBER SERVICES

T: 1-888-267-2772 (CPSA)

MemberServices@cpsa.com

400-655 Bay St., Toronto, ON M5G 2K4